



## work experience

Currently:

### **Freelance Work**

Graphic Designer , Copywriter and Conceptualizer  
Worked on accounts such as Benítez Auto, Farmacias Aliadas,  
Dueñas Trailers, Nestlé, Bombardier Recreational Products,  
Restaurante Amadeus, and Mozart Café, among others.

2003 to 2008:

### **Lopito, Ileana & Howie, Inc. / M<sup>3</sup> Brand Power**

Guaynabo, PR  
Senior Art Director  
Worked on accounts, mainly for the Puerto Rico Tourism Company,  
AT&T, Bud Light and Electronic Lottery (Lotería Electrónica).

2002 to 2003:

### **De la Cruz & Associates / an Ogilvy Affiliate**

Guaynabo, PR  
Art Director  
Worked on accounts like R-G Premier Bank, Unilever, Televisión,  
Motorola, Smirnoff Ice, Diageo, Coca-Cola and Movistar.

1999 to 2002:

### **Premier Euro RSCG (Euro RSCG Puerto Rico)**

San Juan, PR  
Associate Art Director  
Worked on accounts like American Airlines, Burger King, BBVA,  
Associates Finace, Whirlpool, Puerto Rico Telephone and Beck's Bier.

## education

2002 to Present

### **Universidad del Sagrado Corazón**

San Juan, PR  
Master's Degree in Communication

1994 to 1998

### **Boston University**

Boston, MA  
Bachelor's Degree in Fine Arts  
Major Degree Graphic Design (BFA)  
Minor Degree in Art History (BA)

1988 to 1994

### **Colegio San Ignacio de Loyola**

San Juan, PR  
High School Education

## awards

1996, 1997, 1998

Dean's list for academic excellence, Boston University

2002

Finalist - Young Creatives at Cannes Competition  
Asociación de Agencias Publicitarias de Puerto Rico

2004

Winner - Cúspide de Plata: Dove Face Care "Naturaleza"  
Asociación de Agencias Publicitarias de Puerto Rico

## computer skills

QuarkXpress 7  
Adobe Illustrator CS4  
Adobe Photoshop CS4  
Adobe DreamWeaver CS4  
Adobe FireWorks CS4  
Adobe Flash CS4  
Macromedia FreeHand MX  
Microsoft Front Page

References available upon request.